

4 April 2022

CPPGroup Plc (“CPP” or the “Company”)

Director/PDMR Shareholding

CPP has been advised that Non-Executive Director, Jeremy Miller, has purchased a total of 10,000 ordinary shares of £1 each in the Company (the “Ordinary Shares”). Following the purchase, Jeremy Miller has a total beneficial interest in 10,000 Ordinary Shares, representing approximately 0.11% of the issued share capital of the Company.

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CPP Group plc

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About CPP Group:

CPP Group is a technology-driven assistance company that creates embedded and ancillary assistance products and resolution services that reduce disruption to everyday life for millions of people across the world, at the time and place they are needed. These products are provided through partnerships with leading insurance, banking and finance companies either as embedded solutions or as relevant add-ons to enhance their core offering and deliver additional revenue streams. CPP is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com/>

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	Jeremy Miller	
2.	Reason for the notification		
(a)	Position/status	Non-Executive Director	
(b)	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer		
(a)	Name	CPPGroup Plc	
(b)	LEI	213800FRDE79FTQI4X25	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument	Ordinary shares of £1 each	
(b)	Identification code of the Financial Instrument	GB00BMDX5Z93	
(c)	Nature of the transaction	Purchase of shares	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
		£2.32	10,000
(e)	Aggregated information		
	- Aggregated volume	n/a	
	- Price	n/a	
(f)	Date of the transaction	31 March 2022	
(g)	Place of the transaction	London Stock Exchange, AIM (XLON)	