

16 November 2022

**CPPGroup Plc (“CPP”, “CPP Group” or the “Company”)**

**Director/PDMR Shareholding**

CPP has been advised that Executive Director, Simon Pyper, has purchased a total of 19,881 ordinary shares of £1 each in the Company (the “Ordinary Shares”). Following the purchase, Simon Pyper has a total beneficial interest in 19,881 Ordinary Shares, representing approximately 0.22% of the issued share capital of the Company.

**Enquiries:**

**CPPGroup plc**

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**About CPP**

CPP Group is a technology-driven assistance company that creates embedded and ancillary real-time assistance products and resolution services that reduce disruption to everyday life for millions of people across the world, at the time and place they are needed, CPP Group is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com>.

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
(a)	Name	Simon Pyper
<b>2.</b>	<b>Reason for the notification</b>	
(a)	Position/status	Executive Director
(b)	Initial notification/ Amendment	Initial notification
<b>3.</b>	<b>Details of the issuer</b>	
(a)	Name	CPPGroup Plc
(b)	LEI	213800FRDE79FTQI4X25
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
(a)	Description of the Financial Instrument	Ordinary shares of £1 each
(b)	Identification code of the Financial Instrument	GB00BMDX5Z93

(c)	Nature of the transaction	Purchase of shares	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
		£1.12	19,881
(e)	Aggregated information		
	- Aggregated volume	n/a	
	- Price	n/a	
(f)	Date of the transaction	15 November 2022	
(g)	Place of the transaction	London Stock Exchange, AIM (XLON)	