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CPPGroup plc
("CPP Group", "Group", or the "Company")

Blink Parametric launches cyber solution in major new global partnership

CPP Group (AIM: CPP), a provider of real-time assistance services which reduce disruptions to everyday life for millions of customers across the world, is pleased to announce an important new business win for Blink Parametric ("Blink"), the Group's growing InsurTech business.

Blink has signed a global framework agreement with a major US-based cyber security and credit reporting business, for the inclusion of its dark web monitoring solution, "Blink CyberScan", into their suite of cyber services. The agreement will initially see Blink's services being offered into four of our partner's key European markets, with the agreement allowing for further roll-out across their global network.

The service will be white-labelled under the partner's brand and will provide customers with 24/7 proactive online monitoring for compromised information, from payment card details to passport or identity numbers.

The launch of Blink's dark web monitoring solution aligns with its focus on developing innovative data-driven solutions for the global travel and cyber sectors.

Sid Mouncey, CEO of Blink Parametric commented:

"Through Blink CyberScan, we provide our partners with an innovative technology platform, which is adaptable and deployable globally, which helps improve the digital lives of their end customer. We are rapidly building value in Blink and this deal marks an important milestone as we expand our product and market reach across the high-growth travel and cyber sectors with multi-national brands."

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About Blink Parametric:

Blink Parametric is a B2B SaaS company that creates innovative, white-labelled solutions to enhance the services and customer experiences of the world's leading insurance companies. Blink's data-driven technology solutions deliver real-time assistance, automated claims processes and resolution services.

Blink's Travel Disruption and Cyber Security solutions provide product enhancement and differentiation for its insurance partners whilst improving the experience of their customers by delivering assistance and resolution during stressful events such as flight delays and cancellations, lost luggage and compromised online data.

For further information on Blink visit <https://blinkparametric.com> or follow Blink's progress through its LinkedIn page- www.linkedin.com/company/blink-parametric-insurance/

About CPP Group:

CPP Group is a technology-driven assistance company that creates embedded and ancillary real-time assistance products and resolution services that reduce disruption to everyday life for millions of people across the world, at the time and place they are needed, CPP Group is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://corporate.cppgroup.com/>

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