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CPPGroup Plc
Business Update

BLINK CELEBRATES ITS DEBUT IN THE INSURTECH100 FOR 2019

CPPGroup Plc (“CPP”) is pleased to announce that its InsurTech business, Blink, has made it onto The INSURTECH100. The INSURTECH100 is an annual list of the world’s most innovative InsurTech companies that are solving significant industry problems, generating cost saving or efficiency improvements within insurance as selected by a panel of analysts and industry experts.

Blink is a market leader in parametric insurance product innovation, transforming its clients' complex offerings into superior service experiences with simple, intuitive, online products. The company partners globally with insurance and financial services companies, driving innovation in Asia, Europe and North America.

Blink has made it onto the list amidst strong competition in an industry which is growing at speed and where new players are joining weekly.

According to FinTech Global, the InsurTech industry has seen huge growth in the last two years as insurance companies grapple with the challenges of digital transformation and new demands from customers. Nearly \$10 billion has been invested in InsurTech companies since the beginning of 2017.

CPP acquired Blink in March 2017, supporting its growth from a start-up entity to the pioneering InsurTech business it is today.

Jason Walsh, Group CEO of CPP, commented:

“We are delighted that our InsurTech business, Blink, has been recognised in this way. We identified the significant potential that Blink had to transform the core travel insurance market back in 2017 and this recognition is a testament to the exceptional work done by our talented Blink team in parametric insurance product innovation. ”

A full list of The INSURTECH100 can be found at <http://www.TheInsurTech100.com>. More detailed information about the companies is available to download in a research pdf on the website.

For more information, please visit: www.FinTech.Global

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About CPP

CPP Group is a partner focused, global product and services company, specialising in the financial services and insurance markets. We use our local knowledge from 12 country markets within Asia, Europe and Central America to provide our business partners with technology-led product, marketing and distribution expertise that deliver commercial benefits and bring meaningful solutions to over 9 million end customers worldwide.

CPP's diverse range of insurance and assistance products can be designed to suit the bespoke needs of our business partners through providing their customers with peace of mind by reducing the stresses of everyday life, ranging from protection of mobile phones, payment cards and household belongings to keeping travel plans moving and the monitoring of compromised personal data.

For more information on CPP visit <https://international.cppgroup.com>

For more information on Blink visit <https://blinkblink.io> and www.blinkparametric.com

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