

19 December 2019

**CPPGroup Plc (“CPP” or the “Group”)
Director/PDMR Shareholding**

CPP has been advised that Oliver Laird, Chief Financial Officer has purchased a total of 266,000 ordinary shares of 1 pence each in the Group (the “Ordinary Shares”). Following the purchase, Oliver Laird has a total beneficial interest in 425,601 Ordinary Shares, representing approximately 0.49% of the issued share capital of the Group.

1.	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	Oliver Laird	
2.	Reason for the notification		
(a)	Position/status	Chief Financial Officer	
(b)	Initial notification/ Amendment	Initial notification	
3.	Details of the issuer		
(a)	Name	CPPGroup Plc	
(b)	LEI	213800FRDE79FTQI4X25	
4.	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the Financial Instrument	Ordinary shares of 1 penny each	
(b)	Identification code of the Financial Instrument	GB00B5W55H93	
(c)	Nature of the transaction	Purchase of shares	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
		3.75 pence	266,000
(e)	Aggregated information		
	- Aggregated volume	n/a	
	- Price	n/a	
(f)	Date of the transaction	18 December 2019	
(g)	Place of the transaction	London Stock Exchange, AIM (XLON)	

For further information please contact:

CPPGroup Plc

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Nominated Adviser and Corporate Broker

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About CPP

CPP Group is a partner focused, global product and services company, specialising in the financial services and insurance markets. We use our local knowledge from 12 country markets within Asia, Europe and Central America to provide our business partners with technology-led product, marketing and distribution expertise that deliver commercial benefits and bring meaningful solutions to over 10 million end customers worldwide.

CPP's diverse range of insurance and assistance products can be designed to suit the bespoke needs of our business partners through providing their customers with peace of mind by reducing the stresses of everyday life, ranging from protection of mobile phones, payment cards and household belongings to keeping travel plans moving and the monitoring of compromised personal data.

For more information on CPP visit international.cppgroup.com

REGISTERED OFFICE

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