

21 April 2020

CPPGroup Plc

Director/PDMR Shareholdings

### CPPGroup Plc Long Term Incentive Plan

On 21 April 2020, options over ordinary shares of 1 penny each in CPPGroup Plc ("CPP" or the "Company") were exercised by the following Directors under the CPPGroup Plc Long Term Incentive Plan 2016 (the "Plan"):

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
(a)	Name	(i) Jason Walsh (ii) Oliver Laird (iii) Justine Shaw	
	<b>Reason for the notification</b>		
(a)	Position/status	(i) Chief Executive Officer (ii) Chief Financial Officer (iii) People & Culture Director	
(b)	Initial notification/ Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer</b>		
(a)	Name	CPPGroup Plc	
(b)	LEI	213800FRDE79FTQI4X25	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
(a)	Description of the Financial Instrument	Ordinary shares of 1 penny each	
(b)	Identification code of the Financial Instrument	GB00B5W55H93	
(c)	Nature of the transaction	Exercise of share options	
(d)	Price(s) and volume(s)	Price(s)	Volume(s)
	Jason Walsh	N/A	5,541,667
	Oliver Laird	N/A	1,112,257
	Justine Shaw	N/A	1,108,334

(e)	Aggregated information	
	- Aggregated volume	N/A
	- Price	
(f)	Date of the transaction	21 April 2020
(g)	Place of the transaction	London Stock Exchange

Following the above exercises, the Directors' total interest in shares of the Company is as follows:

	Ordinary shares held	Interests in unvested shares under incentive plans
Jason Walsh	6,474,521	15,959,566
Oliver Laird	1,537,858	5,753,598
Justine Shaw	2,107,646	7,153,510

The exercises, once complete, will be satisfied by the issue of new shares. The total issued share capital of the Group prior to that new issue is 864,649,945.

**Enquiries:**

CPPGroup Plc  
Lorraine Beavis, Group Company Secretary  
Tel: +44 (0)113 4877366

Nominated Adviser and Corporate Broker  
Investec Bank plc  
Sara Hale / Carlton Nelson  
Tel: +44 (0)20 7597 5970

**About CPP**

CPP Group is a partner focused, global product and services company, specialising in the financial services and insurance markets. We use our local knowledge from 12 country markets within Asia, Europe and Central America to provide our business partners with technology-led product, marketing and distribution expertise that deliver commercial benefits and bring meaningful solutions to over 10 million end customers worldwide.

CPP's diverse range of insurance and assistance products can be designed to suit the bespoke needs of our business partners through providing their customers with peace of mind by reducing the stresses of everyday life, ranging from protection of mobile phones, payment cards and household belongings to keeping travel plans moving and the monitoring of compromised personal data.

For more information on CPP visit [international.cppgroup.com](http://international.cppgroup.com)

**REGISTERED OFFICE**

CPPGroup Plc

6 East Parade

Leeds

LS1 2AD

Registered number: 07151159