

21 December 2020

CPPGroup Plc

Director/PDMR Shareholdings

**CPPGroup Plc Long Term Incentive Plan**

The Company has been advised of the following share purchases:

<b>1.</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>		
(a)	Name	(i) Jason Walsh (ii) Oliver Laird	
	<b>Reason for the notification</b>		
(a)	Position/status	(i) Chief Executive Officer (ii) Chief Financial Officer	
(b)	Initial notification/ Amendment	Initial notification	
<b>3.</b>	<b>Details of the issuer</b>		
(a)	Name	CPPGroup Plc	
(b)	LEI	213800FRDE79FTQI4X25	
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
(a)	Description of the Financial Instrument	Ordinary shares of £1 each	
(b)	Identification code of the Financial Instrument	GB00BMDX5Z93	
(c)	Nature of the transaction	Share purchase	
(d)	Price(s) and volume(s)  Jason Walsh  Oliver Laird	Price(s)	Volume(s)
		£3.10	5,000
		£3.05	6,557
(e)	Aggregated information  - Aggregated volume  - Price	N/A	

(f)	Date of the transaction	21 December 2020
(g)	Place of the transaction	London Stock Exchange

Following the above exercises, the Directors' total interest in shares of the Company is as follows:

	Ordinary shares held	Interests in unvested shares under incentive plans
Jason Walsh	69,745	151,605
Oliver Laird	43,554	55,931

**Enquiries:**

CPPGroup Plc

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**About CPP**

CPP Group makes millions of lives easier and better protected. We partner with large scale companies across the globe to understand their customers' needs and meet them through a range of popular ancillary products and services which add value to their core business. Specialising in the financial services and insurance sectors, we achieve long-term, sustainable growth through innovation, specialist digital capability and a culture that brings out the best in our people. We are listed on AIM, operated by the London Stock Exchange. You can find out more about us at [our website](#).

REGISTERED OFFICE

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