

25 October 2021

CPPGroup Plc
("CPP Group" or the "Company")

Directorate Change

CPP Group (AIM: CPP), the multinational provider of personal protection and insurance products and services, is pleased to announce the appointment of Simon Pyper to the position of Chief Financial Officer with effect from 1 January 2022, subject to the satisfactory completion of due diligence by the Nominated Adviser. Simon's previous roles include CFO and CEO of Be Heard, a specialist media agency, and before that as CFO of Global Data Plc and Datamonitor Plc. He has also held various financial and commercial positions with Musgrave UK and the Arcadia Group. Simon is a member of the Chartered Institute of Management Accountants and holds an MBA from Henley Management College.

A further announcement will be released in due course.

Jason Walsh, CEO commented:

"I'm delighted to be able to bring someone of Simon's calibre to the business. His varied background across multiple sectors will be a real asset to CPP as we look to take the business to its next level of growth. I'm looking forward to welcoming Simon to the team and to focusing on delivering value to our business partners, their customers and to our shareholders."

Enquiries:

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About CPP Group:

CPP Group takes away many of the stresses and strains of daily life for millions of people across the globe. In collaboration with selected partners in each country in which the Group operates, it develops, aggregates, offers and supports a range of personal protection and insurance products, which are sold alongside, or packaged with, the core product offerings of the Group's partners. CPP is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com/>