

1 December 2021

CPPGroup Plc
("CPP Group" or the "Company")

Directorate Changes

CPP Group (AIM: CPP), provider of assistance and insurance products which reduce disruptions to everyday life for millions of customers across the world, is pleased to confirm the following appointments to the Board of the Company.

Further to the announcement made on 25 October 2021, the Company confirms the appointment of Simon Pyper as Chief Financial Officer, with effect from 1 January 2022.

In addition, Jeremy Miller has joined the Board as Independent Non-Executive Director, with immediate effect. It is intended that Jeremy will be appointed as Chairman of the Audit Committee.

Simon's previous roles include CFO and CEO of Be Heard, a specialist media agency AIM company, and before that as CFO of Global Data Plc and Datamonitor Plc. He has also held various financial and commercial positions with Musgrave UK and the Arcadia Group. Simon is a member of the Chartered Institute of Management Accountants and holds an MBA from Henley Management College.

Jeremy qualified as a Chartered Accountant with KPMG and has over 30 years' experience of working in the financial services industry, including with James Capel and Dresdner Kleinwort Wasserstein, as a consultant with Simon Robertson Associates and most recently as London COO with Centerview Partners. Jeremy has also held a number of non-executive roles with, amongst others, Countryside Properties, National Merchant Buying Society, This Land and Cenkos Securities, which include experience on audit, risk and compliance committees and advising on strategic, compliance and governance matters.

David Morrison, Chairman of the Board, commented "*We are delighted to be welcoming two very experienced new members to our Board who bring with them a great deal of knowledge and expertise. Simon's varied background and Jeremy's strategic insights will provide CPP with valuable assets as we look to draw on the strengthened Board experience and expanding our multi-product and multi-channel strategies.*"

The following disclosures are made regarding Simon John Pyper, aged 55, for the purposes of Schedule Two paragraph (g) of the AIM Rules for Companies:

Current Directorships:	Directorships held in the past five years:
Gresham House Strategic plc	Agenda 21 Digital Holding Limited
Innovaderma plc	Apex Subscription Agency Limited
	Attentio Research Limited
	Beheard Group Ltd
	Canadean Limited
	Compelo Limited
	Compelo Media Ltd
	Consumer Packaging Specialists International Limited
	Cornhill Publications Limited
	Current Intelligence And Analysis Limited
	Dewberry Redpoint Limited
	Digital Insights & Research Private Limited
	E.R.C. Holdings Limited
	E.R.C. Statistics International Limited
	Electronic Direct Response Limited
	ERC Group Limited
	Estel Asset Management Limited
	Estel Investments Limited
	Estel Property Group Limited

	Estel Property Investments Limited
	Estel Property Investments No. 3 Limited
	Financial News Publishing Limited
	Freemavens Limited
	GlobalData Holding Limited
	GlobalData Plc
	GlobalData UK Ltd
	ICD Research Limited
	Inkling Software Limited
	Internet Business Group Limited
	JBAD Ltd
	Kable Business Intelligence Limited
	Kameleon Worldwide Limited
	Labd Ltd
	MMT LTD
	Mutualpoints Limited
	New Statesman Group Limited
	New Statesman Limited
	New Statesman Media Group Limited
	Progressive Analytics And Media Limited
	Progressive Capital Limited
	Progressive Content Holdings Limited
	Progressive Content Limited
	Progressive Digital Media (Holdings) Ltd
	Progressive Digital Media EBT Limited
	Progressive Digital Media Limited
	Progressive Digital Media Private Limited
	Progressive Global Media Limited
	Progressive Media Active Research Limited
	Progressive Media Group (Holdings) Limited
	Progressive Media Group Limited
	Progressive Media Information Limited
	Progressive Media Insight Limited
	Progressive Media International Limited
	Progressive Media Investments Limited
	Progressive Media IoT Limited
	Progressive Media Markets Limited
	Progressive Media Publications Limited
	Progressive Media Publishing Worldwide Limited
	Progressive Media Services Limited
	Progressive Media Soft-Tech Limited
	Progressive Media Solutions Limited
	Progressive Media Technology Limited
	Progressive Media Ventures Limited
	Progressive Media Wealth Management Limited
	Progressive Media.AI Limited
	Progressive Media-Tech Limited
	Progressive Publications Limited
	Progressive Recruiting Limited
	Progressive Trade Media Limited
	Progressive Treasury Services Limited
	Progressive.AI Limited
	Research Views Limited
	Roadworks Information Limited

	Root Capita (Founder Partner) Limited
	Sisyphus Media Limited
	SPG Media Limited
	The Corner Communications (London) Limited
	TMN Media Limited
	Verdict Media Limited
	Voltaire XVII Limited
	Walk In The Gate Ltd
	World Market Intelligence Limited

Simon Pyper does not hold any ordinary shares in the Company.

The following disclosures are made regarding Jeremy Ronald St John Miller, aged 62, for the purposes of Schedule Two paragraph (g) of the AIM Rules for Companies:

Current Directorships:	Directorships held in the past five years:
This Land Limited	Centerview Partners UK Holdings Limited
Cenkos Securities Plc	Bio-Bean Limited
National Merchant Buying Society Limited	Centerview Partners UK LLP
Inside Track 1 LLP	
Inside Track 2 LLP	

Jeremy Miller does not hold any ordinary shares in the Company.

There are no further disclosures to be made in accordance with AIM Rule 17 and paragraph (g) of Schedule Two of the AIM Rules for Companies in respect of either Mr Pyper or Mr Miller.

For further information, please contact:

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About CPP Group:

CPP Group creates assistance and insurance products which reduce the disruptions to everyday life for millions of customers across the world. These products are provided through partnerships with leading insurance, banking and finance companies as either as embedded solutions or as relevant add-ons to enhance their core offering and deliver additional revenue streams. CPP is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com/>