

8 February 2022

**CPPGroup plc**

(“CPP Group”, the “Group” or the “Company”)

**Board Changes**

CPP Group (AIM: CPP) a provider of assistance and insurance products which reduce disruptions to everyday life for millions of customers across the world is today announcing the following Board changes.

Jason Walsh, Chief Executive Officer, will step down from the Board and leave the Company at the end of February 2022 after almost six years in his current role, and almost twenty years of service to the Group. The Board is pleased to announce that his successor as Chief Executive Officer will be Simon Pyper, the current Chief Financial Officer. Furthermore, the Board is pleased to announce the appointment of David Bowling, an internal candidate with ten years’ service to the Group, as Chief Financial Officer, subject to the satisfactory completion of due diligence by the Nominated Adviser. A further announcement with regard to David Bowling will be made in due course.

David Morrison, Non-Executive Chairman of CPP Group, commented:

“Jason became Chief Executive Officer of CPP Group in 2016 following several years of regulatory and financial tribulations. In the last six years, he has guided the Group to a point where it is financially stable, and where the potential for growth is enhanced. During his tenure, our businesses in India and Turkey, in particular, have enjoyed notable success and steps have been taken to position the Group’s product portfolio for the digital age. All his friends and colleagues in the business wish him all the best in his future endeavours. On behalf of the Board, and personally, I would like to thank him for the role that he has played and for his contribution to the business during his tenure.

I am also delighted to welcome Simon Pyper as Chief Executive Officer, who will now guide the business as it seeks to exploit the many opportunities that lie ahead.”

Jason Walsh said:

“I am very proud to have led the team that has helped make CPP Group the success it is today and to have transformed the business to enable it to take advantage of future opportunities. I wish the new management team the best as they seek to capitalise on the good progress made over the last few years. I remain a strong advocate of the Company and look forward to following its progress over the coming years.”

*The information contained within this announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No. 596/2014 as amended by The Market Abuse (Amendment) (EU Exit) Regulations 2019. Upon the publication of this announcement via the Regulatory Information Service, this inside information is now considered to be in the public domain.*

**Enquiries:**

**CPP Group plc**

David Morrison, Chairman

Tel: +44 (0)7881 943213

Simon Pyper, Chief Executive Officer

**Liberum Capital Limited**

(Nominated Adviser and Sole Broker)

Tel: +44 (0)20 3100 2000

Richard Lindley

Lauren Kettle

Kane Collings

Christopher Whitaker

**Alma PR**

(Financial PR Adviser)

Josh Royston

David Ison

Kieran Breheny

Faye Calow

Tel: +44 (0)20 3405 0205

**About CPP Group:**

CPP Group creates assistance and insurance products which reduce the disruptions to everyday life for millions of people across the world. These products are provided through partnerships with leading insurance, banking and finance companies as either as embedded solutions or as relevant add-ons to enhance their core offering and deliver additional revenue streams. CPP Group is listed on AIM, operated by the London Stock Exchange.

For more information on CPP visit <https://international.cppgroup.com/>